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FOR IMMEDIATE RELEASE

***Eat Cheap Drink Rich* coming to Tampa Bay TV March 6th**

New "Reality" series produced by local production companies.

Eat Cheap Drink Rich, will premier at midnight on Saturday, March 6th on Tampa Bay's **MyTV WTTA Channel 38**. The half-hour program features St. Petersburg financial advisor and accomplished amateur chef **Jeff Hearn** as our culinary host for the evening.

The premise of the program is that 8 people can buy the best ingredients available... cook the meal at home... and have money left over to invest in a better bottle of wine. The twist in the program involves the fact that *none of the guest couples know each other*. But, as our viewers will see, the shared tasks of preparing a sumptuous gourmet meal, brings everyone together in a unique way. **Chef Jeff's** relaxed approach to the kitchen allows everyone to have great fun...and a great meal... while learning how to put a first class dinner party together.

In addition to lively banter among our guests, **Chef Jeff** demonstrates a wide variety of tips you can use in your own kitchen. And while this is a show about cooking, it is more about the interaction of our guests and the enjoyment of some fine wines... using the money we saved by preparing the gourmet meal ourselves.

Viewers will learn plenty by watching, but will get all the recipes, ingredients, wine selections, and more by visiting the ***Eat Cheap Drink Rich*** website at www.eatcheapdrinkrich.com*. The site will have much more information about the show, including cooking tips, and every episode of ***Eat Cheap Drink Rich*** will be archived on the site.

The program is a collaborative effort of **Rokosz Studios**, handling production support, **PowerCurve Communications**, marketing and sales, and **Jeff Hearn**, our host and cooking guru.

To learn more about ***Eat Cheap Drink Rich***, please call Peggy Collins at 727-642-6603 Or, check us out on **FaceBook**. * *The Eat Cheap Drink Rich website goes 'live' on March 6 2010.*